

WORKPLACE STRATEGIST PROGRAMME

www.workplacestrategist.eu

WHY THIS COURSE?

This course is designed to provide you with the tools, knowledge, and strategies to become a proficient workplace strategist. Whether you're looking to develop your expertise in creating effective office layouts, implementing workplace strategies, or managing follow-up processes, this course will guide you through every step.

The course consists of engaging video lectures, case studies, interactive quizzes, and downloadable resources that will enhance your learning experience. You will also have access to expert insights and best practices to ensure a deep understanding of workplace strategy.

A key resource for this course is the book *Workplace Strategy for the Flexible Office*, which provides essential insights into hybrid and activity-based ways of working. Additional research reports and materials will be included to support your learning journey.



Contact us:
info@workplacestrategist.eu

WORKPLACE STRATEGIST PROGRAMME

www.workplacestrategist.eu

COURSE CONTENT

This course is designed to provide you with the tools, knowledge, and strategies to become a proficient workplace strategist. Whether you're looking to develop your expertise in creating effective office layouts, implementing workplace strategies, or managing follow-up processes, this course will guide you through every step. The course consists of engaging video lectures, case studies, interactive quizzes, and downloadable resources that will enhance your learning experience. You will also have access to expert insights and best practices to ensure a deep understanding of workplace strategy. A key resource for this course is the book *Workplace Strategy for the Flexible Office*, which provides essential insights into hybrid and activity-based ways of working. Additional research reports and materials will be included to support your learning journey.

Led by workplace strategist Aram Seddigh, this course provides expert guidance on modern workplace strategies. Co-instructors James and Emma will support you throughout the journey, summarizing key concepts and offering insights to enhance your learning experience.



Dr. Aram Seddigh



James



Emma

Contact us:
info@workplacestrategist.eu